

# arara

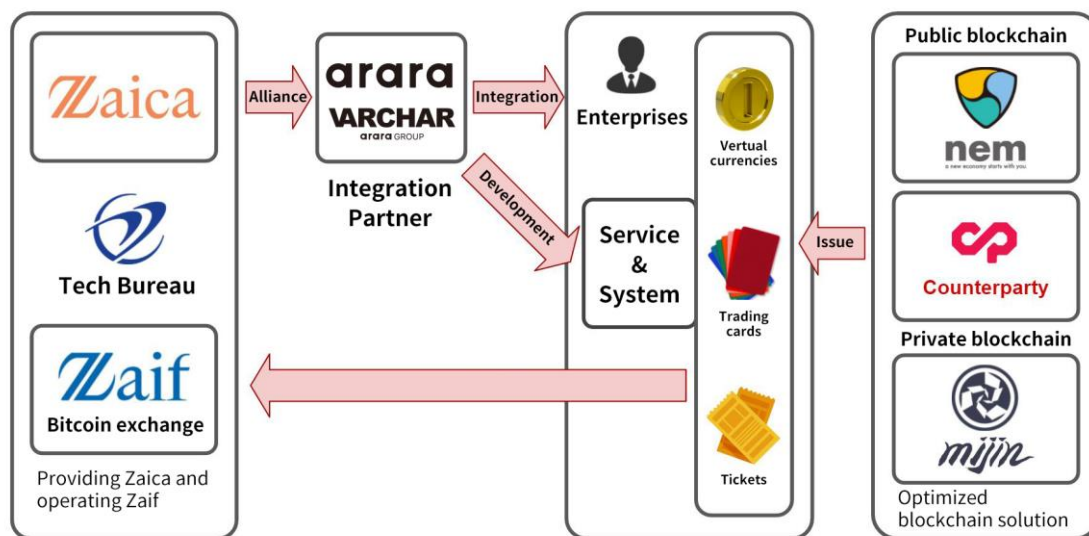
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## arara inc. Support Enterprises to Create Virtual Currencies or Tokens by Using “Zaica” as an Integration Partner

- arara inc. establish integration partnership with Japanese blockchain company Tech Bureau(<http://techbureau.jp/>) , which launch new service Zaica, with the aim of supporting enterprises to issue original tokens.
- Zaica allows enterprises to create virtual currencies or tokens using three different blockchain solutions, counterparty, NEM and Mijin.

TOKYO JAPAN--arara inc and VARCHAR corporation, subsidiary of arara inc., announced that to establish integration partnership with Tech Bureau, a Japanese blockchain company, with the aim of supporting enterprises to create virtual currencies or tokens by using their new service called Zaica.

“Recently Blockchain technology attracts Fin-Tech industry. So we continue to research and develop in this field and plan to provide new service especially in private electrical money processing service which we provide now,” said arara inc. CEO Yosuke Iwai.



### About Zaica

Zaica is Tech Bureau’s new service related with the cryptocurrency and blockchain. Zaica allows enterprises to create virtual currencies or tokens using three different blockchain solutions like Counterparty, NEM, and Mijin. All of these created currencies and tokens will be listed on Zaif exchange as well.

### About arara

arara inc. acceded to Blockchain Collaborative Consortium (BCCC) as one of founders. Also arara entered into capital tie up with Tech Bureau Corp on April 28, 2016. Information about arara can be found at <https://www.arara.com/>

# arara

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## **Contacts**

arara inc.

Aoyama Tower Building Annex 2-24-15 Minami-aoyama,Minato-ku,Tokyo

Mie Takada +81-3-5414-3611, [pr@arara.com](mailto:pr@arara.com)